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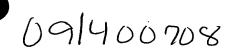
Method and Article of Manufacture for a Sub-Browser Application Program Stored in an Electronic Message

5   ## ABSTRACT OF THE DISCLOSURE

The present invention includes a method and article of manufacture for communicating via an application program included as a payload of an electronic message received over a network. First, the application program is initialized after a first electronic

10   message is selected by a first user on an electronic mail browser. After initialization, the application program of the first electronic message is executed. Such execution includes displaying text included with the first electronic message, changing a non-textual aspect of the first electronic message based on the input from the first user, allowing entry of text, and sending the entered text and the application program over the network in a second electronic

15   message to a second user.